In the Claims:

Please replace claims 3, 6, 12 and 15, all as shown below. All pending claims are reproduced below,

including unchanged claims and marked up versions of amended claims.

1. (Previously Amended) A computer implemented method for virtual street addressing, comprising:

identifying an anchor point;

defining plurality of radials extending from said anchor point; and

associating at least one item relating to said anchor point with each of said plurality of radials.

2. (Canceled)

3. (Currently Amended) A computer implemented method for virtual street addressing, comprising:

identifying an anchor point;

defining plurality of radials extending from said anchor point;

associating at least one item relating to said anchor point with each of said plurality of radials; The

computer implemented method according to claim 1, further comprising:

interpolating positions on a respective radial corresponding to each of outside data matches

corresponding to the respective radial; and

placing a marker at each interpolated position of the displayed respective radial.

4. (Previously Amended) The computer implemented method according to claim 3, wherein said

marker is any of a point, notch, and icon representation of information associated with each outside data

match.

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5. (Canceled)

6. (Currently Amended) A computer implemented method for virtual street addressing, comprising:

identifying an anchor point;

defining plurality of radials extending from said anchor point;

associating at least one item relating to said anchor point with each of said plurality of radials; The

computer implemented method according to claim 1, further comprising:

storing said plurality of radials in a database, wherein said identifying an anchor point includes:

identifying said anchor point in said database, and

said associating comprises:

associating information in said database with said plurality of radials, said information

relating to said anchor point.

7. (Previously Amended) The computer implemented method according to claim 6, wherein said

database is a geocoded database of mapping information, and said items are locations within an area

associated with said anchor point.

8. (Previously Amended) The computer implemented method according to claim 6, wherein said

database is a database of satellite information, said anchor point represents a position on a globe, and said

items are satellites orbiting above an approximate position of said anchor point.

9. (Previously Amended) The computer implemented method according to claim 8, wherein each of

the plurality of radials identifies at least one feature of at least one of said satellites.

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10. (Previously Amended) The computer implemented method according to claim 6, further comprising:

matching outside data to information associated with said items; and displaying each radial having associated information that matches said outside data.

11. (Previously Amended) The computer implemented method according to claim 10, wherein said outside data is location information of data stored in said database.

12. (Currently Amended) A computer implemented method for virtual street addressing, comprising:

identifying an anchor point;

defining plurality of radials extending from said anchor point;

associating at least one item relating to said anchor point with each of said plurality of radials The computer implemented method according to claim 1, wherein said defining a plurality of radials comprises:

assigning a direction to each respective radial; and

calculating an endpoint for each respective radial, defining each respective radial from said centroid to its endpoint.

13. (Previously Amended) The computer implemented method according to claim 12, wherein said determining a direction of said radial comprises:

assigning a direction to each respective radial based on at least one of information and features of the item associated with the respective radial.

14. (Previously Amended) The computer implemented method according to claim 13, wherein said information and features is at least one of a margin of error with which said anchor point identifies a

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location corresponding to said item, facilities, including any one of parking, food, and communications associated with said item, and any other information or features related to said item.

15. (Currently Amended) A computer implemented method for virtual street addressing, comprising:

identifying an anchor point;

defining plurality of radials extending from said anchor point;

associating at least one item relating to said anchor point with each of said plurality of radials. The computer implemented method according to claim 1, wherein said anchor point is a centroid and each item is a location within an area associated with said centroid.

16. (Previously Amended) The computer implemented method according to claim 15, wherein each radial identifies a location within an area of said centroid, and a proximity of said location to said centroid.

- 17. (Canceled)
- 18. (Canceled)
- 19. (Canceled)